

**KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE**  
**ANNUAL REPORT FOR THE ACADEMIC YEAR 2024-25**

**Department of Commerce with Computer Applications**

**1. Faculty Profile**

S.No	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1	Dr.V.Vijayalakshmi M.Com., M.Phil.,M.Ed., PGDCA.,Ph.D	Dean	26 years	Nil	1510/A3/2006
2	Mrs.S.Selvakumari M.Com.,M.Phil,	HOD(from 1.7.2022)	7 Years	3 years	-
3	MS.K.Nishanthini M.Com (CA),MBA.,	Assistant Professor & Assistant Controller of Examination	4 years 5 months	Nil	-
4	MS.M.Arunadevi M.Sc.,	Assistant Professor	3years 3 months	Nil	-
5	Ms.S.Sowmiya M.Com.,B.Ed.,	Assistant Professor	3years	Nil	-
6	Mrs.B.Shanmugapriya M.Com., M.Phil., PGDCA	Assistant Professor	2years	Nil	-
7	Mr.K.Vignesh M.Sc.,	Assistant Professor	1 year	Nil	-
8	Ms.N.Ranjani M.Com(CA)	Assistant Professor	1 year	Nil	-
9	Ms.A.Yogavarshini M.Com	Assistant Professor	6 Months	Nil	-
10	Ms.S.Smrithi M.Com	Assistant Professor	6 Months	Nil	-

**2. Recognized Guides for Ph.D**

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
-	-	-	-	-	-

### 3. Awards / Recognition received by faculty

S.No	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/ Institution
1	25.01.25	1.செல்வி.சா.சௌமியா வணிகம் மற்றும் கணினி பயன்பாட்டுத் துறை 2.செல்வி.வே.திவ்யா ஆங்கிலத் துறை 3.செல்வி.மா.அருணாதேவி கணினி அறிவியல் துறை 4.செல்வி.ஆ.யோகவர்ஷினி வணிகம் மற்றும் கணினி பயன்பாட்டுத் துறை	-	“திருவள்ளுவர் கூறும் செல்வங்கள்” என்ற தலைப்பில் நூல் வெளியீடு.	கோவை கலைமகள் கலை மற்றும் அறிவியல் கல்லூரி, உலக திருக்குறள் மையம் இணைந்து நடத்திய திருக்குறள் உலக நூல் உலகச் சாதனை மாநாடு 100 நிகழ்வு.

### 4. Participation of the Faculty served as resource person in other Institution

S.No.	Date	Name of the Faculty	Name of the Event / Programme	Venue
1	31.07.24	Mrs.S.Selvakumari	Department of Commerce organized Inaugural Function – A Seminar on “Career Opportunities with Professional Courses”.	Bishop Ambrose College, Coimbatore.
2.	09.09.24	Mrs.S.Selvakumari	One day workshop on Tally ERP 9 with GST.	Sri Ramakrishna College of Arts and Science, Coimbatore.
3.	14.10.24	Mrs.S.Selvakumari	External Examiner	Suguna College of Arts and Science, Coimbatore.
4.	24.10.24	Mrs.S.Selvakumari	External Examiner	Dr.SNS Rajalakshmi College of Arts and Science, Coimbatore.

### 5. Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
-	-	-	-	-	-	-

## 6. Research Publication by the faculty in the Journals

S.No	Name of the Faculty	Name of the Journal	Title of the Paper	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
-	-	-	-	-	-	-	-

## 7. Research Publication by the faculty in the UGC care Journals /Scopus/Web of Science/Elsevier/IEEE

S.No	Name of the Faculty	Name of the Journal	Title of the Paper	Vol No. Page No.	Month & Year	ISBN/ISSN No Impact Factor
1.	Mrs.S.Selvakumari Commerce CA	Business Studies	Shopper's Demographics influencing shopping preferences in malls at Coimbatore city.	XLV, No:2,	july-December 2024	6.986
2.	Ms.S.Sowmiya Commerce CA	Multi Spectrum Publication (International Publisher)	Retail and Brand Management	Page No: 322-328	January 2025	ISBN:978-81-984393-7-6
3.	Ms.S.Sowmiya Commerce CA	Indian Council of Social Science Research (ICSSR)	The Role of Technology in Enhancing Sustainable Development	Page No: 61-69	January 2025	ISBN:978-93-341-7435-9

## 8. Papers Presentation by Faculty in Seminar/Conference

S.No	Date	Name of the Faculty	Title of the paper presented	Venue
1.	20.09.24	Ms.Aruna Devi.M Commerce CA	AI in Education	International Conference, KKCAS
2.	20.09.24	Ms.Smriti.S Commerce CA	AI tools in Research	International Conference, KKCAS
3.	24.01.25	Ms.S.Sowmiya Commerce with CA	Artificial Intelligence and Machine Learning: Implications & Applications.	One day National Level seminar on "Digitalization in Insurance Industry: A New Era" at Sri Ramakrishna College of Arts & Science, Coimbatore.
4	28.02.25	Mrs.S.Selvakumari	Digital marketing and consumer engagement	"International Conference on rethinking business strategies in digital era" VLB Janakkiammal college of Arts and Science
5	28.02.25	Ms.Yogavarshini.A	"E-Commerce and Emerging Marketing Trends"	"International Conference on rethinking business

				strategies in digital era” VLB Janakkiammal college of Arts and Science
6	28.02.25	Ms.M.Arunadevi	“Data Driven Decision Marketing”	“International Conference on rethinking business strategies in digital era” VLB Janakkiammal college of Arts and Science
7	27.02.25	Ms.S.Sowmiya Commerce with CA	Women Entrepreneurs	International Level Case Study Analysis & Presentation at Hindusthan College of Arts and Science, Coimbatore.
8	05.03.25	Ms.Smrithi.S Commerce with CA Mrs.Shanmugapriya.B Commerce with CA	AI- Powered Customer Insights for personalized Marketing Strategies	International Conference on Navigating the digital revolution,Sree Saraswathi Thyagaraja College

**9. Participation by Faculty in Seminars / Conferences / Workshops / Training  
Programme/webinar**

S.No.	Date	Name of the Faculty	Topic of Seminar	Venue
1.	26.7.24	Ms.S.Smrithi	Webinar on Demystifying Investment Banking	NISM (Online)
2.	30.7.24	Ms.S.Sowmiya Ms.A.Yogavarshini Ms.S.Smrithi Ms.N.Ranjani	Webinar on Cyber Security	Tech Dynamics Academy (Online)
3.	03.08.24	Ms.Smrithi	Six days National level FDP on Indian Knowledge Systems.	Online
4.	06.08.24	Ms.Smrithi	Training program under National Intellectual Property Awareness Mission	Online
5.	10.08.24	Ms.Smrithi	National webinar on Entrepreneurship Development in Food Processing and Value Addition.	Online
6.	11.08.24	Ms.Smrithi	Cyber Security Webinar	Online
7.	14.08.24	Mrs.S.Selvakumari Ms.M.Aruna Devi Ms.S.Sowmiya	International Symposium on AI in Transformation of Global Business Landscape	Kongunadu Arts and Science College
8.	20.09.24	Ms.Aruna Devi.M	AI in Education	International Conference, KKCAS
9.	20.09.24	Ms.Smrithi.S	AI tools in Research	International Conference, KKCAS
10.	23.09.24 - 27.09.24	Ms. Smrithi.S Ms.Yogavarshini.A	5 days online workshop on Foundation of Stock Market for Beginners.	Online

11.	27.09.24	Ms.Yogavarshini.A Ms.Smrithi.S	Webinar on AIMS- Inspiring Young Leaders Session on Leveraging Data Analytics in Industry 5.0	Online
12.	15.10.24	Ms.A.Yogavarshini Ms.S.Smrithi	Webinar on Financial Planning and Risk Measures	Online
13.	23.10.24	Ms.A.Yogavarshini Ms.S.Smrithi	ICT Academy Organized Youth Leadership Summit 2024.	Online
14.	29.11.24	Ms.S.Smrithi	Teachers Conference on the theme "Empowering Educators"	ICSI Coimbatore Chapter
15.	04.12.24	Mrs.S.Selvakumari Ms.S.Sowmiya	Jayaraj Annapackiam College for Women – Department of Commerce with Computer Applications organized International Webinar on 'Emerging Trends in Shaping the Future of Business and Technology'.	Online
16.	06.12.24	Ms.S.Smrithi	NISM Organized webinar on "Strategic Allocation to AIFs: Enhancing Portfolio Diversification and Long-Term Wealth Creation"	Online
17.	14.12.24	Ms.S.Sowmiya	Rev. Jacob Memorial Christian College – Department of Computer Science Organized a webinar on "Cyber Literacy".	Online
18.	19.12.24	Ms.S.Sowmiya	PROGREZZ Academic Training and Research Institute (P.A.T.R.I) organized E-Workshop on "Navigating the Digital Landscape: A Marketing Guide".	Online
19.	17.12.24	Ms.V.Divya English Ms.S.Sowmiya	Neuro Linguistic Programming in Teaching and Research organized by Department of English, VELS Institute of Science and Technology & Advanced Studies, Chennai.	Online
20.	18.12.24	Ms.S.Sowmiya	GITAM School of Business – Department of Accounting and Finance Organized a National Webinar on "Mutual Funds – A Tool for Financial Empowerment".	Online
21.	29.12.24	Ms.S.Sowmiya	SEMS Welfare Foundation organized webinar on "International Opportunities for Youth".	Online
22.	10.01.25	Ms.S.Sowmiya Ms.V.Divya Department of English	SEMS Welfare Foundation & HKBK Degree College organized International webinar on "Future of L & D".	Online
23.	18.01.25	Ms.S.Sowmiya Ms.V.Divya Department of English	PROGREZZ Academic Training and Research Institute Organized a National Level Webinar on "Teachers Role in Incorporating IKS in Educational Institutions".	Online
24.		Ms.S.Sowmiya	SEMS Welfare Foundation & SEMS Webz Solutions Private Ltd organized International webinar on "Personal Branding at Work Place".	Online

25.	21.01.25	Ms.S.Sowmiya Ms.Smrithi.S	HKBK Degree College association with SEMS Welfare Foundation organized International webinar on “Angel Investment and venture capital funding opportunity for early stage entrepreneurs”.	Online
26.	22.01.25	Ms.S.Sowmiya Ms.Smrithi.S Ms.V.Divya Department of English	HKBK Degree College Department of Commerce organized National level webinar on “Financial Freedom: Planning Today for a Better Tomorrow”.	Online
27.		Ms.S.Sowmiya Ms.Smrithi.S	HKBK College in association with Beam Outsourcing Services organized workshop on “Financial Planning”.	Online
28.	23.01.25	Ms.S.Sowmiya	SEMS Welfare Foundation organized webinar on “Characteristics of Numbers & Meaning of 8-yoga’s in Numerology”.	Online
29.		Ms.S.Sowmiya	SEMS Welfare Foundation & DIGISAMAKSH organized one day workshop on “Mastering Accounting and GST in Tally ERP 9”.	Online
30.		Ms.S.Sowmiya	Sant Awadh Kirti Narayan Degree College of Arts & Science in collaboration with Association of Mutual Funds in India organized a National webinar on “Financial Education a Life Skill under NEP 2020”.	Online
31.	24.01.25	Ms.S.Sowmiya Ms.Smrithi.S Ms.A.Yogavarshini Ms.M.Aruna Devi	KKCAS and IOT Academy organized One day National Level Conference on “The Emerging Technologies in Computer Science”.	Online
32.	27.01.25	Ms.S.Sowmiya Ms.Smrithi.S	SEMS Welfare Foundation & DIGISAMAKSH organized National Level Webinar on “Overcoming Self Doubt”.	Online
33.		Ms.S.Sowmiya	GITAM School of Business Collaboration with AMFI Organized Webinar.	Online
34.	31.01.25	Ms.S.Sowmiya Ms.Smrithi.S	Spring Field Scholars Hub organized One day National Level workshop on “Data Analysis Using Jamovi Software”	Online
35.	31.01.25	Ms.S.Sowmiya Ms.S.Smrithi Commerce with CA	SEMS Welfare Foundation organized webinar on “Exploring the Nature of Consciousness in AI”.	Online
36.	02.02.25	Ms.S.Sowmiya Commerce with CA	SEMS Welfare Foundation & Destiny of Life and Featured organized webinar on “Find out your Personality through Numerology”.	Online
37.	04.02.25	Ms.S.Sowmiya Ms.Smrithi.S Ms.Ranjani.N Commerce with CA	SEMS Welfare Foundation & DIGISAMAKSH (P) Ltd organized webinar on “Basics of WordPress”.	Online
38.	05.02.25	Ms.S.Sowmiya Ms.Smrithi.S Commerce with CA	SEMS Welfare Foundation & DIGISAMAKSH (P) Ltd organized webinar on “Cyber Security”.	Online

39.	08.02.25	Ms.S.Sowmiya Commerce with CA Ms.V.Divya English	SEMS Welfare Foundation organized webinar on “Importance of Healthy Eating Habits”.	Online
		Ms.S.Sowmiya Ms.Smrithi.S Commerce with CA	SEMS Welfare Foundation & SEMS Webz Solutions Private Ltd organized webinar on “Conquering the Fear of Failure”.	Online
40.	12.02.25	Ms.S.Sowmiya Commerce with CA	Intellectual Property Office, India Organized IP Awareness Training Programme under National Intellectual Property Awareness Mission (NIPAM).	Online
41.	15.02.25	Ms.Smrithi.S Ms.S.Sowmiya Commerce with CA	One day national level Webinar on “AI-Driven Research:Transforming the Future of Innovation’	Online
42.	19.02.25	Ms.S.Sowmiya Ms.Smrithi.S Commerce with CA	Poornima University organized Online workshop on “Enhancing Research Writing with SciFlow & Ensuring Ethical Publishing through image Plagiarism Detection”	Online
43.	25.02.25	Ms.Yogavarshini.A Commerce with CA	NISM webinar on”Smart Financial Planning and Career Perspective”	Online
44.	01.03.25	Ms.S.Sowmiya Commerce with CA	One Day Online National Level Workshop on “Research Methodology in Social Sciences”.	Shri Muktanand College Gangapur, (Online)
45.	03.03.25	Ms.S.Sowmiya Ms.Smrithi.S Commerce with CA	One Day National Workshop on “Research Methodology in Commerce and Management”.	Shri Muktanand College Gangapur, (Online)
46.	05.03.25- 11.03.25	Ms.Smrithi.S Ms.A.Yogavarshini Commerce with CA	7 days “online Workshop on Research Methodolgy and Publication”	Star International Foundation for Research and Education

#### 10. Faculty Development Programmes Attended

S.No.	Date	Name of the Faculty	Name of the FDP	Resource Person	Venue
1	19.06.24	Mrs.S.Selvakumari Ms.M.Arunadevi Ms.A.Yogavarshini	One day National Level FDP on “AI enabled Teaching & Learning in HEI’s”	Dr.R.Murugalakshmi	IOT Academy Online
2.	14.08.24	Mr.K.Vignesh Commerce CA	One day National Level FDP on NAAC Reforms 2024	Mrs.Anisha	Online
3.	30.08.24	Ms.M.Aruna Devi Ms.S.Sowmiya Ms.V.Divya	IOT Academy organized One day national level FDP on	Mrs.R.Sridevi	IOT Academy Online



		Ms.A.Yogavarshini Commerce CA	AI tools for research		
4.	25.10.24	Ms.A.Yogavarshini	Understanding Level 5 Ledeanship- From Good to Great.	-	Online
5.	04.11.24 - 08.11.24	Mrs.S.Selvakumari Mrs.K.Nishanthini Ms.M.Arunadevi Ms.S.Sowmiya Ms.V.Divya Mrs.B.Shanmugapriya Ms.N.Ranjani Mr.K.Vignesh Ms.A.Yogavarshini Ms.S.Smrithi	IQAC Cell organized 5 days FDP on “Hands on Workshop- AI Tools”	-	KKCAS Computer Lab- II
6.	11.11.24 - 15.11.24	Mrs.S.Selvakumari Mrs.K.Nishanthini Ms.M.Arunadevi Ms.S.Sowmiya Ms.V.Divya Mrs.B.Shanmugapriya Ms.N.Ranjani Mr.K.Vignesh Ms.A.Yogavarshini Ms.S.Smrithi	Center for Faculty Development organized 5 days FDP on “AI Tools for Teaching and Learning”	1.Mrs.S.Selvakumari 2. Ms. M. Arunadevi 3.Ms.S.Sowmiya 4.Mrs.S.Divya 5.Ms.Priyadharshini	KKCAS Computer Lab- II
7.	10.12.24	Mrs.S.Selvakumari Mrs.K.Nishanthini Ms.M.Aruna Devi Mrs.B.Shanmugapriya Ms.N.Ranjani Mr.K.Vignesh Ms.A.Yogavarshini Ms.S.Smrithi Commerce with CA Ms.V.Divya English	IQAC organized FDP on API Score	Dr.N.Mala, Principal KKCAS	Seminar Hall
8.	13.12.24	Mrs.S.Selvakumari Ms.S.Sowmiya Commerce with CA	IIC organized FDP on Navigating Changes in Institution Innovation Ecosystem	-	Computer lab II
9.	21.12.24	Ms.M.Aruna Devi Mrs.B.Shanmugapriya Ms.N.Ranjani Ms.A.Yogavarshini	IOT Academy organized a One day National Level FDP on Teaching Pedagogy and the Art of Teaching	Dr. Rupa Gunaseelam	Online



**11. Number of Extension and Outreach Programs Conducted in Collaboration with Industry, Community and Non- Government Organizations**

S.No	Date	Name of the Activities	Organizing unit/ agency/ collaborating agency	Number of teachers coordinated such activities	Number of students participated in such activities	Awards (If Any)
-	-	-	-	-	-	-

**12. Teachers use ICT enabled tools including online resources for effective teaching and learning process**

S.No	Date	Name of Faculty	Class with Strength	Activities (Quiz, Paper Presentation, Debugging Role play, GD, Subject Teaching ,etc)	Name of the ICT Tool (Google Classroom/ Google Forms, Hot potato, Kahoot,etc.,)
-	-	-	-	-	-

**13. E-Content developed by teachers**

S.No	Date	Name of the teacher	Name of the Subject	Topic
1	December	Mrs.S.Selvakumari	Taxation	Structure Of GST
2	December	Ms.M.Arunadevi	Object oriented programming language	Basic concepts of oops
3	December	Ms.S.Sowmiya	Industrial Law	Payment of wages
4	December	Mrs.B.Shanmugapriya	Organisational behaviour	Fayols principles of management
5	December	Mr.K.Vignesh	Business statistics	Basics of statistics
6	December	Ms.N.Ranjani	Marketing management	Product life cycle
7	December	Ms.A.Yogavarshini	Business Organization	Forms of business organization
8	December	Ms.S.Smriti	Business valuation Management	Discounted Cash Flow Valuation

**14. Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc**

S.No	Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
-				

**15. Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year**

S.No	Name of the Participant	Title of the professional development programme/ administrative training programme organized	Dates		No. of participants (Teaching staff)	No. of participants (Non-teaching staff)
			From	To		

**16. MoUs /Membership signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year.**

S.No	Organisation	Date of MoU signed	Purpose and Activities	Number of students/teachers participated under MoUs
1	Bajaj Finserv	15.11.2024	Training & Placement Cell Organized Youth Employability certificate Programme on Banking financial Services & Insurance (CPBFSI) 02.12.24 to 24.12.24	34 Students
2	Aakam Seventh Mind Academy	17.08.2021	“DATA ANALYTICS USING R PROGRAMMING”	52 Students

**17. Activities related to training and consultancy**

S.No	Date	Name of the Activity /Programme	Participants	Venue
-	-	-	-	-

**18. Major Research Projects Sanctioned**

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
-	-	-	-	-	-	-

**19. Minor Research Projects Sanctioned**

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
-	-	-	-	-	-	-

**20. Faculty Pursuing Ph.D**

S.No	Name of the Faculty	Area of Research	Date of Registration
1	Mrs.S.Selvakumari	Finance	24.12.2021
2	Mrs.K.Nishanthini	Marketing	24.12.2021

**21. Faculty Completed Ph.D**

S.No	Name of the Faculty	Area of Research	Date of Registration
-	-	-	-

**22. Faculty who passed NET/SET Examinations**

S.No	Name of the Faculty	Examination	Month and Year of Completions
-	-	-	-

**23. Activities related to experiential learning, participative and problem solving methodologies are used for enhancing learning experience.**

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
-	-	-	-	-	-

**24. Activities related to Tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and diversity**

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
-	-	-	-	-	-

**25. Activities related to constitutional obligations like values, rights, duties and responsibilities of citizens**

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
1	05.06.2024	NSS	NSS unit Organized World Environment Quiz Programme – Online.	III-B.Com (CA) 21 Students Participated	online
2.	26.07.24	NSS	NSS and Makkal Sevai Mayam organizes the Handloom Fashion Show	I B.Com(CA) 30 Students	CIMAT
3.	31.07.24	Uyir Club	Uyir Club organized Road Safety Awareness Programme.	II B.Com(CA) 40 Students	KKCAS
4.	17.08.24	NSS	Pledge on Drive Against Drugs (DAD)	<b>I-B.Com (CA)</b> 1. Selvaganesh 2. Thiruloohana 3. Sujith Priyan 4. Dharshini.K 5. Sridhar K 6. Srijee 7. S.Hari Haran 8. Arumugam 9. Poovarasana 10. Nisha 11. R.Hari Priya 12. R.Sudhakshina 13. Kanimozhi 14. Prema	online

				15. Aswini 16. S.Abinaya 17. Anjali 18. Sri Madhi.G 19. K Veni 20. Mohana Priya 21. Abinayashree 22. Sri Sabari 23. Mahilarsi.J 24. Prabhakaran K 25. Rithik 26. Naveen Kumar R 27. M. Pavinkumar 28. Vineth Krishnan 29. Selva Lakshmi 30. Madhu Sri 31. Kanchana 32. Dhivagar 33. Varun 34. Manikandan.J	
5	18.08.24 - 19.08.24	NSS	Pledge on Drive Against Drugs (DAD)	<b>III-B.Com (CA)</b> 1.P.Sowmiya 2.G.Keerthana 3.S.Shalini 4.KJ.Sruthi 5.S.Abarna 6.K.Abirami 7.A.Krithika 8.C.Poonkodi 9.J.Janani	online
6	03.02.25 to 11.02.25	NSS		<b>II-B.Com (CA)</b> 1. Abhishek A N 2. Aishwarya S 3. Anusri S 4. Bhavani R 5. Divya Shasha M 6. Dineshkumar D 7. Divya G 8. Divya S 9. Gokul M 10. Gopika N 11. Harinisri M 12. Iniya R 13. Janani A 14. Jayaraman R 15. Jeeva R 16. Jothika P 17. Kavya R 18. Lavanya S 19. Mathankumar S 20. Miruthula R 21. Mithiran I 22. Monika K	Jagirmaickenpala yam

				23. Mukesh M 24. Nandhini N 25. Nithishkumar S 26. Parameshwaran D 27. Poornachandran S 28. Reji R 29. Ruban Raj E 30. Sanjana R 31. Sanjay S 32. Sasmitha R 33. Sathiya Shree A 34. Sivaprakash J 35. Soffiya M V 36. Vennila V 37. Vikashini M 38. Vilvanathan S	
7	26.07.24	NSS	NSS and Makkal Sevai Mayam organizes the Handloom Fashion Show	I B.Com(CA) 30 Students	KKCAS
8	31.07.24	Uyir Club	Uyir Club organized Road Safety Awareness Programme.	II B.Com(CA) 40 Students	KKCAS
9	18.08.24 - 19.08.24	NSS	Pledge on Drive Against Drugs (DAD)	<b>III-B.Com (CA)</b> 1.P.Sowmiya 2.G.Keerthana 3.S.Shalini 4.KJ.Sruthi 5.S.Abarna 6.K.Abirami 7.A.Krithika 8.C.Poonkodi 9.J.Janani	KKCAS
10	27.09.24	KKCAS Road safety Awareness Club in collaboration with Coimbatore City Police	Helmet Awareness Campaign	<b>III-B.Com (CA)</b> 1.S.Hariprasanth 2.M.Hariprasath	KKCAS
11	27.09.24	NSS Units of KKCAS	Tree Plantation and Campus Cleaning	<b>I-B.Com (CA)</b> (47 Students)	KKCAS
12	02.10.2024	தமிழ்த்துறை	மகாத்மா காந்தி பிறந்த நாள் - இணையவழி வினாடி வினா	<b>II-B.Com (CA)</b> 1.M.Vikashini 2.R.Miruthula 3.R.Jeeva 4.S.Vilvanathan 5.R.Sanjana	KKCAS
13	08.10.24	CIMAT	Helmet Awareness Programme	<b>III-B.Com (CA)</b> 1.S.Hariprasanth 2.M.Hariprasath 3.P.Nagaraj	KKCAS

				<b><u>I-B.Com (CA)</u></b> 1.S.V.Nisha 2.S.Thirulochana 3.S.Varun 4.R.Prabakaran 5.S.Hariharan 6.A.Velmani 7.S.Stephen Sanjay 8.M.Vineth Krishnan	
14	03.02.25 to 11.02.25	NSS	Day 1- NSS Camp Inauguration at Jahirnaickenpalayam Day 2- Seminar on responsibility of Individuals for our Nation Day 3- Road Safety Awareness by Uyir Team Day 4 –Organized medical camp for village people Day 5-Book Distribution to school students	<b><u>Class: II – B.Com (CA)</u></b> 38	03.02.25 to 11.02.25

**26. Activities related capacity development and skills enhancement activities, organized for improving students capacity.**

S.No	Date	Class	Name of the Activity /Programme (Soft skills, Language and Communication skills, Life Skills and Awareness of trends in technology)	Participants	Venue
1	03.06.24 to 25.06.24	All UG III year	Finishing School Programme	All UG III year	Aspire IAS Academy
2	10.06.24 to 14.06.24	All UG II year	Language and Communication Skills Programme	All UG II year	KKCAS
3	26.06.24	All UG II year	Linkedin Career Kickstart Programme in Colloboration with Faceprep under Naan Mudhalvan Scheme.	All UG II year	KKCAS
4	27.06.24	All UG II & III year	CAT Awareness Programme.	All UG II & III year	KKCAS
5	28.06.24	All UG II year	UI path APP Academic Challenge.	All UG II year	ICT Academy
6	12.08.24	UG II & III- B.Com (CA)	Training & Placement cell Organized Career Guidance Programme on “Navigating the Future: Industry Awareness &	80 Students	KKCAS

			Up skilling for Career Success”.		
7	13.08.24	III-B.Com (CA)	Training & Placement cell Organized Career guidance Programme on “Guidance Path towards Success”	43 Students	KKCAS
8	31.08.24	III-B.Com (CA)	Training & Placement cell Organized Career Guidance Programme on “Campus to Corporate-Bridge Programme”.	34 Students	KKCAS
9	18.09.24	III-B.Com (CA)	Institution Innovation Council organized Seminar on Opportunities for “Innovative Startups - Entrepreneurship”.	40 Students	KKCAS
10	25.09.24	III-B.Com (CA)	Centre for Human Excellence organized Guest lecture on “Positive Psychology and Well Being”.	42 Students	KKCAS
11	26.09.24	I-B.Com (CA)	NSS units organized Hemoglobin test.	47 Students	KKCAS
12	02.12.24 to 24.12.24	III-B.Com (CA)	Training & Placement Cell Organized Youth Employability certificate Programme on Banking financial Services & Insurance (CPBFSI)	34 Students	KKCAS

### **Department Activities**

#### **Academic Events**

<b>S.No</b>	<b>Date</b>	<b>Particulars</b>	<b>Resource Person</b>
<b>1</b>	22.07.24	School of Commerce and Management organized Inauguration of Students Associations “CARVE & FUENTS-2024” and the seminar on “ <b>Shaping Future Through Business Development</b> ”.	Dr.R.Maheswaran, Chairman-Institute of Cost Accountants of India – Coimbatore Chapter & Vice President-Finance & Infrastructure, KGISL Infrastructure Pvt Ltd.
<b>2</b>	20.09.24	School of Commerce and Management organized One Day International Conference (SPARK 2024) on “Journey of AI in Business”.	1. Mr.K.Ramasamy, Director, Global Vantage Innovative Group Company Pvt ltd, (A VLCC Group Company), Singapore. 2. Mr.R.Karthikeyan, Manager-Technology Consulting, Protiviti Global Business Consulting, Coimbatore.
3	30.09.24 - 05.10.24	Job Oriented Course organized on – “ <b>DATA ANALYTICS USING R PROGRAMMING</b> ”	1. Mr.Alagupandi selvaraj, Founder & CEO,Aakkam Seventh Mind Academy, Coimbatore. 2.Mrs.S.Alaguselvi,Director,Aakkam Seventh Mind Academy, Coimbatore.
4	18.02.25	The School of Commerce and Management organized “Market Mela 2K25”	Dr.N.Mala, Principal,KKCAS.



## 2. Guest Lectures

S.No.	Date	Name of the Program	Resource Person

## 3. CSR Activities:

S.No.	Date	Name of the Faculty	Name of the Event / Programme	Venue

## 4. Workshops

S.No.	Date	Name of the Program	Resource Person

## 5. Skill Development Programme

S.No.	Date	Name of the Program	Resource Person

## 6. Value Based Programme

S.No.	Name of the Programme
-	-

## 7. Job oriented /Value Added Course offered

S.No	Name of the Course	Class	Scheduled period	Duration in Hrs	No. of Students benefited	Venue
1	“DATA ANALYTICS USING R PROGRAMMING”	II B Com CA	30.09.2024 – 5.10.2024	30 hours	40 students	ICT Class room
2	“DATA ANALYTICS USING R PROGRAMMING”	II M Com CA	30.09.2024 –5.10.2024	30 hours	12 students	ICT Class room

## 8. Extension Activities

S.No.	Name of the Programme

### 9. Faculty Development Programme

S.No.	Date	Name of the Faculty	Name of the FDP	Resource Person	Venue
1	19.06.24	Mrs.S.Selvakumari Ms.M.Arunadevi Ms.A.Yogavarshini	One day National Level FDP on “AI enabled Teaching & Learning in HEI’s”	Mr.B.Sudagar	IOT Academy Online
2	14.08.24	Mr.K.Vignesh Commerce CA	One day National Level FDP on NAAC Reforms 2024	Mrs.Anisha	Online
3	30.08.24	Ms.M.Aruna Devi Ms.S.Sowmiya Ms.V.Divya Ms.A.Yogavarshini Commerce CA	IOT Academy organized One day national level FDP on AI tools for research	Dr.R.Murugalakshmi	IOT Academy Online
4	04.11.24- 08.11.24	Mrs.S.Selvakumari Mrs.K.Nishanthini Ms.M.Arunadevi Ms.S.Sowmiya Ms.V.Divya Mrs.B.Shanmugapriya Ms.N.Ranjani Mr.K.Vignesh Ms.A.Yogavarshini Ms.S.Smrithi	IQAC Cell organized 5 days FDP on “Hands on Workshop- AI Tools”	1.Mrs.Shenbaga Valli 2.Mr. Manikandan 3.Dr. D. Uma Nandhini 4.Mrs. Kiruba A 5.Mrs. Narmatha 6.Nivedha	KKCAS Computer Lab-II
6	11.11.24 - 15.11.24	Mrs.S.Selvakumari Mrs.K.Nishanthini Ms.M.Arunadevi Ms.S.Sowmiya Ms.V.Divya Mrs.B.Shanmugapriya Ms.N.Ranjani Mr.K.Vignesh Ms.A.Yogavarshini Ms.S.Smrithi	Center for Faculty Development organized 5 days FDP on “AI Tools for Teaching and Learning”	1.Mrs.S.Selvakumari 2.Ms.M.Arunadevi 3.Ms.S.Sowmiya 4.Mrs.S.Divya 5.Ms.Priyadharshini	KKCAS Computer Lab-II
7	10.12.24	Mrs.S.Selvakumari Mrs.K.Nishanthini Ms.M.Aruna Devi Mrs.B.Shanmugapriya Ms.N.Ranjani Mr.K.Vignesh Ms.A.Yogavarshini Ms.S.Smrithi Commerce with CA Ms.V.Divya English	IQAC organized FDP on API Score	Dr.N.Mala Principal KKCAS	Seminar Hall
8	13.12.24	Mrs.S.Selvakumari Ms.S.Sowmiya Commerce with CA	IIC organized FDP on Navigating Changes in Institution Inovation Ecosystem	-	Computer lab II

9	21.12.24	Ms.M.Aruna Devi Mrs.B.Shanmugapriya Ms.N.Ranjani Ms.A.Yogavarshini	IOT Academy organized a One day National Level FDP on Teaching Pedagogy and the Art of Teaching	-	Online
10	20.01.25- 25.01.25	Ms.Smrithi.S Commerce with CA	One week FDP on “AI Powered Learning: Shaping the Future of Education” organized by Vivekanandha Arts and Science College for Women.	- Mrs. R Shreedev	Online

### 10. Objectives of the Departments

- To cater to the manpower needs of companies in Accounting, Taxation, Auditing and Financial Analysis.
- To develop business analysts for companies, capital markets and commodity markets.
- To motivate the students to become entrepreneurs.
- To build competencies for research activities.
- To equip the students with professional skills and interpersonal skills.

### 11.Difference between the courses available in the same department

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### Students Profile

#### 1. Student Strength

S.No.	Class	No. of Boys	No. of Girls	Total
1	III-B.Com (CA)	18	35	53
2	II-B.Com (CA)	18	25	43
3	I-B.Com (CA)	33	28	61
4	II.M.Com (CA)	7	6	13
5	I.M.Com (CA)	1	5	6

#### 2. Result Analysis :(Odd Sem Only)

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of pass
III-B.Com (CA)	50	9	26	15	-	100%
II- M.Com (CA)	12	-	7	5	-	100%

**3. Percentage of Attendance (Odd and Even) - Average**

S.No	Class	Attendance Percentage		
		ODD	EVEN	Total
1	III-B.Com (CA)	86.3	85.7	86
2	II-B.Com (CA)	86.8	85.6	86.2
3	I-B.Com (CA)	87.9	80.8	84.34
4	II.M.Com (CA)	77.5	81.25	79.3
5	I.M.Com (CA)	78	83.6	80.8

**4. Percentage of Attendance (Odd and Even) - Average**

S.No	Class	Male	Female	Total
1	III-B.Com (CA)	82.11	87.98	85.04
2	II-B.Com (CA)	78.5	91.62	85.06
3	I-B.Com (CA)	80.86	88.46	84.66
4	II.M.Com (CA)	79.6	79.1	79.35
5	I.M.Com (CA)	85.25	79.9	82.5

**5. Rank Holders**

Class	Name of the Student	Rank
II-M.Com (CA)	N.Eswaramoorthy	I
III-B.Com (CA)	R.Ragavi	I

**6. Community wise Students Strength**

Class	Total Students	SC	ST	OBC	BC	MBC	OC/DNC	Physically Challenged
III-B.Com (CA)	53	12	-	1	23	14	3	-
II-B.Com (CA)	43	12	4	-	17	4	5	1
I-B.Com (CA)	56	11	1	-	26	17	1	-
I.M.Com (CA)	6	-	-	-	4	2	-	-
II.M.Com (CA)	13	4	-	-	7	2	-	-

## 7. Management Scholarship

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2024-2025	II M.Com CA Odd Semester (8 students)	1.Deepika D 2.Eswaramoorthy N 3.Muruganantham J 4.Rakshan R K 5.Santhoshkumar M 6.Haripriya M 7.Kiruthika V 8. Ezhilarasan K	Rs.2,000 Rs.2,000 Rs.2,000 Rs.2,000 Rs.2,000 Rs.2,000 Rs.4250 Rs.4250	16
	Even Semester (8 students)	1.Deepika D 2.Eswaramoorthy N 3.Muruganantham J 4.Rakshan R K 5.Santhoshkumar M 6.Haripriya M 7.Kiruthika V 8. Ezhilarasan K	Rs.2,000 Rs.2,000 Rs.2,000 Rs.2,000 Rs.2,000 Rs.2,000 Rs.4250 Rs.4250	
2024-2025	I M.Com CA Odd Semester (6 students)	1 Aruljothi 2 Kaviya 3 Keerthana 4 Mohankumar 5 Sushmitha 6 Vanisri	Rs.2,000 Rs.2,000 Rs.2,000 Rs.2,000 Rs.2,000 Rs.2,000	12
	Even Semester (6 students)	1 Aruljothi 2 Kaviya 3 Keerthana 4 Mohankumar 5 Sushmitha 6 Vanisri	Rs.2,000 Rs.2,000 Rs.2,000 Rs.2,000 Rs.2,000 Rs.2,000	
2024-2025	II B.Com CA Odd Semester (3 students)	1.Jayaraman.R 2.Janani.A 3.Jothika.P	Rs.10,000 Rs.10,000 Rs.10,000	6
	II B.Com CA Even Semester (3 students)	1.Jayaraman.R 2.Janani.A 3.Jothika.P	Rs.10,000 Rs.10,000 Rs.10,000	

2024-2025	I B.Com CA Odd Semester (2 students)	1.S.Aswini 2.Sujith Priyan.M	Rs.11,000 Rs.7,500	4
	I B.Com CA Even Semester (2 students)	1.S.Aswini 2.Sujith Priyan.M	Rs.11,000 Rs.7,500	

### 8. Government Scholarship

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2024-2025	III B.Com CA (Odd & Even Semester)	1.S.Abarna 2.P.Kanishka 3.R.Kaviya 4.S.Sabarish 5.P.Sowmiya 6.A.Swetha 7.J.Vaishnavi 8.D.Vimalraj 9.B.Dhanusya Sri	Rs.2,340 Rs.2,340 Rs.2,340 Rs.2,340 Rs.2,340 Rs.2,340 Rs.2,340 Rs.2,340 Rs.2,340	9 Students
2024-2025	II B.Com CA (Odd & Even Semester)	1.Aishwarya S 2.Anusri S 3.Dhivya shasha M 4.Lavanya S 5.Mathankumar S 6.Vennila V	Rs.2,340 Rs.2,340 Rs.2,340 Rs.2,340 Rs.2,340 Rs.2,340	6 Students
2024-2025	II M.Com CA (Odd & Even Semester)	1.Eswaramoorthy N	Rs.2,340	6 Students

### 9. Private Scholarship

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2024-2025	II B.Com CA Odd Semester (3 students)	1.S.Aishwarya	Rs.23500 (Happiness Mappers Foundation)	04
		2.N.Nandhini	Rs.7500 (Attitude Charitable Trust)	
		3.G.Divya	Rs.7500 (Attitude Charitable Trust)	
	Even Semester			

	(1 student)	1.S.Aishwarya	Rs.23500 (Happiness Mappers Foundation)	
2024-2025	ISHA Scholarship			
	II B.Com CA Odd Semester (3 students)	1.Jayaraman.R 2.Janani.A 3.Jothika.P	Rs.10,000 Rs.10,000 Rs.10,000	6
	II B.Com CA Even Semester (3 students)	1.Jayaraman.R 2.Janani.A 3.Jothika.P	Rs.10,000 Rs.10,000 Rs.10,000	
2024-2025	ISHA Scholarship			
	I B.Com CA Odd Semester (2 students)	1.S.Aswini 2.Sujith Priyan.M	Rs.11,000 Rs.7,500	4
	I B.Com CA Even Semester (2 students)	1.S.Aswini 2.Sujith Priyan.M	Rs.11,000 Rs.7,500	

### 10. Sports Scholarship

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2024-2025	III B.Com CA Odd Semester (1 student)	1.Sabarish.S	Rs.20,000	2
	Even Semester (1 student)	1.Sabarish.S	Rs.20,000	
2024-2025	I B.Com CA Odd Semester (1 student)	1.Manikandan.J	Rs.5,500	2
	Even Semester (1 student)	1.Manikandan.J	Rs.5,500	



### 11. Merit Scholarship

Academic year	Class	Name of the student	Amount (Rs)	No of Students Benefited
2024-2025	III B.Com CA Odd Semester (3 students)	1.Keerthana G	Rs.10,000	06
		2.Ragavi K	Rs.10,000	
		3.Sruthi K J	Rs.10,000	
	III B.Com CA Even Semester (3 students)	1.Keerthana G	Rs.10,000	
		2.Ragavi K	Rs.10,000	
		3.Sruthi K J	Rs.10,000	
2024-2025	II B.Com CA Odd Semester (4 students)	1. Dhivya Shasha M	Rs.10,000	08
		2. Lavanya S	Rs.10,000	
		3. Miruthula R	Rs.10,000	
		4. Vikashini M	Rs.10,000	
	II B.Com CA Even Semester (4 students)	1.Dhivya Shasha M	Rs.10,000	
		2.Lavanya S	Rs.10,000	
		3.Miruthula R	Rs.10,000	
		4.Vikashini M	Rs.10,000	
2024-2025	I B.Com CA Odd Semester (14 students)	1.Abinaya.S	Rs.11,000	15
		2.Bavasri.P	Rs.11,000	
		3.Dharshini.K	Rs.11,000	
		4.Hariharan.S	Rs.11,000	
		5.Kanimozhi.R	Rs.11,000	
		6.Sudhakshina.R	Rs.11,000	
		7.Mohanapriya.C	Rs.11,000	
		8.Nandhini.M	Rs.11,000	
		9.Thirulochana.S	Rs.11,000	
		10.Nisha .S.V	Rs.11,000	
		11.Velmani.A	Rs.11,000	
		12.Srimadhi.G	Rs.11,000	
		13.Kola Veni	Rs.16,500	
		14.Nethra.T	Rs.16,500	
	I B.Com CA Even Semester (1 student)	1.Kola Veni	Rs.11,000	

**12. Enrollment of Students**

Enrollment from	Class	No of Students
Same State	I B.Com CA,II B.Com CA,III B.Com CA,I M.Com CA,II M.Com CA	167
Other State	I B.Com CA,II B.Com CA,III B.Com CA,I M.Com CA,II M.Com CA	5
NRI	I B.Com CA,II B.Com CA,III B.Com CA,I M.Com CA,II M.Com CA	-
Foreign	I B.Com CA,II B.Com CA,III B.Com CA,I M.Com CA,II M.Com CA	-

**13.Drop Outs**

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
III-B.Com (CA)	58	5	9%
II-B.Com (CA)	48	5	10%
I-B.Com (CA)	61	5	8%
II.M.Com (CA)	13	-	-
I.M.Com (CA)	11	4	36%

**14. Presentation of Papers in Seminars/Conferences by Students**

S.No.	Date	Name of the Student	Title of the paper presented	Venue
1.	20.09.24	<b><u>Class: I-B.Com (CA)</u></b> 1.Varun.S 2.Prabakaran.R	AI Tools in Research	KKCAS
2.	January 2025	<b><u>Class: II-M.Com (CA)</u></b> 1.N.Eswaramoorthy <b><u>Class: II-B.Com (CA)</u></b> 2. N.Nandhini	Retail and Brand Management	Multi Spectrum Publications (International Publisher) ISBN:978-81-984393-7-6 Page No: 322-328
3.	January 2025	<b><u>Class: II-M.Com (CA)</u></b> 1.N.Eswaramoorthy <b><u>Class: II-B.Com (CA)</u></b> 2. N.Nandhini	The Role of Technology in Enhancing Sustainable Development	Indian Council of Social Science Research (ICSSR) ISBN:978-93-341-7435-9 Page No: 61-69

4.	29.01.2025	<b><u>Class: II – B.Com (CA)</u></b> 1.R.Reji	Green Finance and Impact Investing: Strategies for Accelerating India's Green and Blue Economy	ICSSR – SRC Sponsored one day seminar by Rathinam College of Arts and Science
5.	27.02.25	<b><u>Class: III-B.Com (CA)</u></b> 1.K.Ragavi	Women Entrepreneurs	International Level Case Study Analysis & Presentation at Hindusthan College of Arts and Science, Coimbatore.
6.	28.02.25	<b><u>Class: I – B.Com (CA)</u></b> 1.G.T. Karan 2.Arun .R 3.R.Sudhakshina 4.Kola Veni 5.M.Poovarasam 6.K.Arumugam 7.T.Subhashini 8.K.Dharshini 9.C.Mohanapriya 10.S.Abinaya 11.S.Prema 12.S.Thiruloohana 13.N.Selvalakshmi 14.R.Haripriya 15.D.Anjali 16. G.Sri Madhi 17. S.Arjun 18. J.Mahilarasi 19. A.Abhinayasree 20.Aswini.S	"E-Commerce and Emerging Marketing Trends"	"International Conference on rethinking business strategies in digital era" VLB Janakkiammal college of Arts and Science
		<b><u>Class: I – B.Com (CA)</u></b> 1.V.Madhu Sri 2.G.Kanchana 3.S.Dhivagar 4.A.Velmani 5.P.Bavasri	"Drives of Digital Transformation"	"International Conference on rethinking business strategies in digital era" VLB Janakkiammal college of Arts and Science
		<b><u>Class: I – B.Com (CA)</u></b> 1.D.Perarasu	"Data Driven Strategies"	"International Conference on rethinking business strategies in digital era" VLB Janakkiammal college of Arts and Science
		<b><u>Class: I – B.Com (CA)</u></b> 1.S.Varun 2.A.Tharun 3.SelvaGanesh	"AI and Automation"	"International Conference on rethinking business strategies in digital era" VLB Janakkiammal college of Arts and Science
		<b><u>Class: I – B.Com (CA)</u></b> 1.S.V.Nisha	"Digital Marketing and Consumer Engagement"	"International Conference on rethinking business strategies in digital era" VLB Janakkiammal

				college of Arts and Science
7.	05.03.25	<b><u>Class: II M.Com (CA)</u></b> 1.Muruganantham.J 2.Sabeena.R	AI- Powered Customer Insights for personalized Marketing Strategies	International Conference on Navigating the digital revolution. Sree Saraswathi Thyagaraja College
8.		<b><u>Class: II M.Com (CA)</u></b> Eswaramoorthy	Financial management and its concepts	International Conference on Navigating the digital revolution. Sree Saraswathi Thyagaraja College

### 15. Participation of Papers in Seminars/Conferences/Webinar by Students

S.No	Date	Name of the Student	Name of the Programme	Venue
1.	03.07.24	1.N.Eswaramoorthy II-M.Com (CA)	Commemoration of National Statistics Day	PSGR Krishnammal College for women,Coimbatore.
2.	26.07.24	1.P.Kanishka 2.K.Vishnupriya III-B.Com (CA)	Department of B.Com (CS) organized International seminar on “Building a Cognitive Enterprise Through AI-Powered Transformation: A Digital Paradigm for Social and Tribunal success in Rural Areas”.	Sri Ramakrishna College of Arts and Science, Coimbatore.
3.	30.07.24	1.S.Saranya 2.A.Kowsika 3.S.Shalini III-B.Com (CA)	Webinar on Cyber Security	Tech Dynamics Academy (Online)
4.	07.08.24 to 12.08.24	Eswaramoorthy.N II-M.Com (CA)	Webinar on Understanding Effective Teaching Pedagogy	Nagarjuna Degree College (Online)
5.	10.08.24	Eswaramoorthy.N II-M.Com (CA)	Webinar on Entrepreneurship in Food Processing and Value Addition	Smt.Bangaram Sajjan Arts,Commerce and Science College of Women Vijayapura (Online)
6.	11.08.24	Eswaramoorthy.N II-M.Com (CA)	Webinar on Cyber Security	Funtasktics (Online)
7.	15.08.24	Eswaramoorthy.N II-M.Com (CA)	Webinar on Human Resources Recruitment and Selection	Amity University (Online)
8.	15.08.24	Eswaramoorthy.N II-M.Com (CA)	Webinar on Entrepreneurial Skills(Basic)	Skill India (Online)
9.	Aug 2024	Eswaramoorthy.N II-M.Com (CA)	Webinar on Internet Marketing Course	Brentwood Opening Learning College(Online)
10.	02.09.24	<b>III-B.Com (CA)</b> 1.K.Abirami 2.S.Abarna 3.J.Priyanga	Park Global HR	KKCAS

		4.S.Shalini 5.M.Sree Preethika 6.P.Sowmiya 7.S.Sruthi 8.B.Ashika Grace 9.J.Vaishnavi 10.P.Kanishka 11.S.Vijayalakshmi 12.M.Krithika 13.K.J.Sruthi 14.C.Poonkodi 15.M.Ramyadevi 16.G.Keerthana 17.A.Swetha 18.S.Saranya 19.M.Preethidevi 20.S.Kuberamoorthy 21.M.Santhosh 22.A.Jayavinth 23.C.Aagash 24.S.Haridass 25.D.Vimalraj 26.S.Siddiq 27.S.Hariprasanth 28.PM.Mohammed Mahsad 29.Vincent Stanly	Proficiency Workshop	
11.	27.09.2024	<b>I-B.Com (CA)</b> 1.Rithik	Emerging issues & challenges in commerce & information technology	Kongunadu arts and science college, Coimbatore.
12.	06.09.2024	<b>II-M.Com(CA)</b> 1.Eswaramoorthy N	Webinar on The Role of the Manager	Amity University (Online)
13.	01.10.24	<b><u>III-B.Com (CA)</u></b> 1.M.Sree Preethika 2.J.Vaishnavi 3.J.Priyanga 4.B.Ashika Grace 5.P.Nagaraj 6.M.Hariprasath 7.P.Kanishka	Inter Collegiate Fest "Tarang".	Sree Saraswathi Thiagaraja College, Pollachi.
14.	06.10.24	<b>II-M.Com(CA)</b> 1.Eswaramoorthy N	Webinar on Corporate social Responsibility.	Mind Luster(Online)
15.	07.10.24	<b>II-M.Com(CA)</b> 1.Eswaramoorthy N	Webinar on Navigating NDLI: Unveiling Research Treasures for Scholars.	Awadhesh Pratap Singh University Rewa Madhya Pradesh,India
16.	09.10.24	<b><u>II-M.Com(CA)</u></b> 1.Eswaramoorthy N	An International Webinar on Artificial Intelligence- A paradigm shift in Enterprise and startup Opportunities.	Sir sitaram & lady shanthabai patkar college of Arts and Science&V.P.Varde College of Commerce & Economics
17.		<b><u>III-B.Com (CA)</u></b> 1.K.Ragavi	ICT Academy Organized Youth Leadership Summit	Codissia Trade Fair Complex, Coimbatore

	23.10.24	2.A.Kowsika 3.G.Keerthana 4.R.Suganya 5.V.Sathiyapriya 6.M.Ramyadevi	2024.	
18.	22.11.2024	<b>II-M.Com(CA)</b> 1.Eswaramoorthy N	Webinar on Roadmap to a career in Full stack Development	GUVI /HCL(On line)
19.	23.11.2024	<b>II-M.Com(CA)</b> 1.Eswaramoorthy N	Webinar on AR Implementation across industries using the vuforiaframework can yield powerful real world Applications	VRG Technologies(On line)
20.	14.12.24	<b>Class: II-M.Com (CA)</b> 1.Eswara Moorthy.N	Webinar on “Cyber literacy”Organised by Department of Computer science(Digital forensic science and cyber security), Reb.Jacov Memorial college, Ambilikkal .	Online
21.	17.12.24	<b>Class: II-M.Com (CA)</b> 1.Eswara Moorthy.N	One day International Seminar on Neuro-Lingusistic Programming in Teaching and Research	Online
22.	19.12.24	<b>Class: III-B.Com (CA)</b> 1.K.Ragavi  <b>Class: II-M.Com (CA)</b> 1.Eswara Moorthy.N	PROGREZZ Academic Training and Research Institute (P.A.T.R.I) organized E-Workshop on “Navigating the Digital Landscape: A Marketing Guide”.	Online
23.	25.12.24	<b>Class: III-B.Com (CA)</b> 1.K.Ragavi 2.S.Sruthi 3.G.Keerthana 4.A.Kowsika 5.S.Sabarish	International Conference on “Interview Skills” Conducted by Skill Developer	Online
24.	10.01.25	<b>Class: III-B.Com (CA)</b> 1.K.Ragavi 2.M.Krithika 3.G.Keerthana 4.S.Sruthi 5.KJ.Sruthi 6.S.Sabarish <b>Class: II-B.Com (CA)</b> 1.N.Nandhini	SEMS Welfare Foundation & HKBK Degree College organized International webinar on “Future of L & D”.	Online
25.	15.01.25	<b>Class: III-B.Com (CA)</b> 1.A.Kowsika	International Conference on “Branches of Business Studies” Conducted by Skill Developer. Topic: Business Analytics.	Online
26.	18.01.25	<b>Class: III-B.Com (CA)</b>	SEMS Welfare	

		1.K.Ragavi 2. KJ.Sruthi 3.A.Kowsika 4.G.Keerthana 5.K.Abirami 6. A.Krithika 7.S.Vijayalakshmi <u><b>Class: II-B.Com (CA)</b></u> 1.R.Sanjana 2.N.Nandhini 3.M.Harini Sri <u><b>Class: II-M.Com (CA)</b></u> 1.N.Eswaramoorhy	Foundation & SEMS Webz Solutions Private Ltd organized International webinar on “Personal Branding at Work Place”.	Online
27.	21.01.25	<u><b>Class: III-B.Com (CA)</b></u> 1.K.Ragavi 2. G.Keerthana 3.P.Sowmiya 4. A.Krithika 5.K.Abirami 6.C.Indhuja 7.S.Saranya 8.C.Nandhini 9.M.Krithika 10.K. Vishnu Priya 11.S.Sakthivel 12.M.Harini 13.S.Sruthi 14. S. Vijayalakshmi 15. A.Kowsika 16.S.Sabarish 17.R.Kavya 18.S.Abarna 19.A.Swetha 20.B.Ashika Grace 21.P.Kanishka 22.J.Priyanga 23.M.Pavithra 24. KJ.Sruthi 25.M.Preethidevi 26.G.Madhupriya 27. C.Poonkodi 28.R.Suganya 29.S.Siddiq 30.D.Vimalraj 31.S.Shalini 32.PM.Muhammed Mahsad  <u><b>Class: II-B.Com (CA)</b></u> 1.M.Vikashini 2.M.Divya Sasha 3.R.Sanjana 4.R.Bhavani 5.M.Harinisri	HKBK Degree College association with SEMS Welfare Foundation organized International webinar on “Angel Investment and venture capital funding opportunity for early stage entrepreneurs”.	Online



		<b><u>Class: II-M.Com (CA)</u></b> 1.N.Eswaramoorhy		
28.	21.01.25 & 22.01.25	<b><u>Class: I-M.Com (CA)</u></b> 1.L.Keerthana	Department of Commerce & Small Industries Development Bank of India(SIDBI) Organized Industry Institute Conclave-2K25	PKR Arts College for Women, Gobichettipalayam, Erode - 638476
29.	22.01.25	<b><u>Class: III-B.Com (CA)</u></b> 1.K.Ragavi 2.C.Nandhini 3.R.Suganya 4.S.Saranya 5.S.Sruthi 6.G.Keerthana 7.A.Kowsika 8.S.Sabarish 9.A.Swetha 10.C.Indhuja	HKBK Degree College Department of Commerce organized National level webinar on “Financial Freedom: Planning Today for a Better Tomorrow”.	Online
30.		<b><u>Class: III-B.Com (CA)</u></b> 1.C.Nandhini 2.S.Sruthi 3.G.Keerthana 4.K.Ragavi 5.A.Kowsika 6.S.Sabarish	HKBK College in association with Beam Outsourcing Services organized workshop on “Financial Planning”.	Online
31.	23.01.25	<b><u>Class: II-M.Com (CA)</u></b> 1.N.Eswaramoorhy	Sant Awadh Kirti Narayan Degree College webinar on”Financial Education a Life Skill Under NEP 2020”	Online
32.	24.01.25	<b><u>Class: II-M.Com (CA)</u></b> 1.N.Eswaramoorhy	SEMS Welfare Foundation organized International webinar on “Mastering Accounting and GST in Tally ERP9 ”	Online
			SEMS Welfare Foundation organized International webinar on “Characteristics of Numbers and Meaning of 8-Yoga’s in Numerology”	Online
			One day National Seminar”Digitalization in Insurance Industry :A NEW ERA”	Sri Ramakrishna College of arts and Science
33.	27.01.25	<b><u>Class: III-B.Com (CA)</u></b> 1.K.Ragavi 2.KJ.Sruthi 3.S.Saranya 4.G.Madhupriya 5.C.Nandhini	GITAM School of Business Collaboration with AMFI Organized Webinar.	Online

		6.S.Sakthivel 7.R.Kavya 8.K.Abirami 9.C.Indhuja 10.G.Keerthana 11.S.Siddiq 12.P.Sowmiya 13.S.Sruthi 14.M.Sree Preethika		
34.	29.01.25	<b><u>Class: I-B.Com (CA)</u></b> 1.Subhashini.T 2. Dharshini.K 3. Jeevika.R 4.Srije.P 5. Nandhini.M 6. Mithuna.K 7. Srimadhi.G <b><u>Class: II-B.Com (CA)</u></b> 1.R.Reji 2.M.Gokul 3.R.Jeeva 4.S.Mathan Kumar 5.S.Villvanathan 6.I.Mithiran	One day National Seminar on "Green Finance for a Viksit Bharat"	Rathinam College of arts and Science
	31.01.2025	<b><u>Class: II-B.Com (CA)</u></b> 1.N.Nandhini	One day National level Ee WORKSHOP ON "Data Analytics Using Jamovi Software"	Online
35	02.02.25	<b><u>II -M.Com CA</u></b> Eswaramoorthy.N  <b>Class: II – B.Com (CA)</b> 1.S.Divya 2.N.Gopika 3.K.Monika	SEMS Welfare Foundation organized webinar on "Find out your personality thought numerology"	Online
36	04.02.25	<b><u>M.Com CA</u></b> Eswaramoorthy.N  <b>Class: II – B.Com (CA)</b>	SEMS Welfare Foundation organized webinar on "Basics of Word press"	Online
37	05.02.25	1.S.Divya 2.N.Gopika 3.K.Monika	SEMS Welfare Foundation organized webinar on "Cyber Security"	Online
38	08.02.25		SEMS Welfare Foundation organized webinar on "Importance of healthy eating habits "	Online
39	15.02.2025	<b><u>Class: II – B.Com (CA)</u></b> 1.N.Nandhini	One day National Webinar on "AI Driven Research:Transforming the Future of Innovation by APS University, Rewa	Online

40	16.02.2025	<b><u>Class: II – B.Com (CA)</u></b> <u>1.S.Aiswarya</u> <u>M.Vikashini</u> <u>M.Divya Sasha</u>	Crack your Dream Job by Elewayte	Online
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#### 16. Publication in Journals by Students

S.No	Name of the Student	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
-	-	-	-	-	-	-	-

#### 17. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Name of the Event	Achievement	Venue
1	18.07.24	Thirulochana.S I-B.Com (CA)	World Chess day: Chess Competition	First place	
2	18.08.24	S.Sabarish III-B.Com (CA)	17 <sup>th</sup> MEIBUKAN National Open Karate Do Championship 2024 – Kumite Senior Category	1 <sup>st</sup> Place	Sri Krishna Kounder Mandapam, Ganapathy, Coimbatore
3	29.08.24	1.A.Swetha 2.C.Indhuja 3.A.Kowsika 4.V.Sathiyapriya III-B.Com (CA)  1.P.Jothika 2.k.Lakshmi II –B.Com (CA)	National Sports Day 2024 Event: Volleyball	Winner	KKCAS
4	31.08.24 to 01.09.24	<b>III-B.Com (CA)</b> 1.S.Sabarish	6 <sup>th</sup> Tamil Nadu State Kudo Tournament 2024-25 - 19-21 years category - 240 P.I	3 <sup>rd</sup> Place	Sangeeth Mahal, Subramaniap uram, Trichy
5	03.09.24 & 04.09.24	<b>III-B.Com (CA)</b> 1.V.Sathiyapriya 2.K.Ragavi 3.A.Kowsika 4.R.Suganya 5.C.Nandhini 6.C.Indhuja  <b>II-B.Com (CA)</b> 1.R.Iniya 2.P.Jothika	PPG Memorial Trophy Event: Throw Ball	4 <sup>th</sup> Place	PPG Business School, Coimbatore.
6	09.10.24	<b><u>II-B.Com (CA)</u></b> 1.M.Divya Shasha	Birth anniversary of Dr.APJ Abdul Kalam - Youth Awakening Day- “Essay Writing”.	1 <sup>st</sup> Place	

7	6.12.24	<b>I-B.Com (CA)</b> 1.Nisha S.V 2.Abinaya.S 3.Sudhakshina.R 4.Kanimozhi.R 5.Thiruloचना.S 6.Aswini.S 7.Srimadhi.G 8.Varun.S 9.Prabakaran.R 10.Bharath Kumar.T 11.Rithik.S 12.Jeganathan.A 13.Velmani.A 14.Selva Ganesh.K 15.Leelatharan.M	Participated Group Dance in TAKSHAK-24		Karpagam College
8	11.12.24	<b>I B.Com (CA)</b> 1.Varun.S	Science Exhibition in District Level Youth Mela organized by Nehru Yuva Kendra, Central Ministry of Youth Affairs and Sports at Kongunadu College of Arts and Science	III Prize  Cash Reward- Rs.1500	
9	31.01.25	<b><u>II-B.Com (CA)</u></b> 1.R.Sashmitha 2.K.Monika 3.G.Divya 4.P.Jothika 5.A.Janani 6.N.Nandhini 7.N.Gopika	Intercollegiate fest – ELYSIUM 2K25		Rathinam College of arts and Science
10	03.01.25 to 05.01.25	<b><u>III – B.Com (CA)</u></b>  1.S.SABARISH	6 <sup>th</sup> National QWAN KI DO Championship 2024 – 25 Organized by Amateur Qwan Ki Do Association Madhya Pradesh.		Indore Public School, Indore, Madhya Pradesh.
			<b>Event Name:</b> Senior Mens under 30 QWAN Individual categories.	<b>BRONZE Medal</b>	
			<b>Event Name:</b> Weapons Senior under 30 Mens category.	<b>BRONZE Medal</b>	
			<b>Event Name:</b> Full Contact Fighting Senior Boys under 65 Kg categories.	<b>BRONZE Medal</b>	
11	02.02.25	<b><u>III – B.Com (CA)</u></b>  1.S.SABARISH	Noble Book of World Records Organized by The Golden Stars Academy.	Best Student Performer in NUNCHAKU for 60 minutes	

12	21.02.25	<b><u>III – B.Com (CA)</u></b> 1.C.Aagash  <b><u>II – B.Com (CA)</u></b> 1.E.Ruban Raj	Cultural Meet 2025 – FESTEDIA  Event: Drama	1 <sup>st</sup> Prize	KKCAS
		<b><u>III – B.Com (CA)</u></b> 1.C.Nandhini 2.A.Swetha	Event: Group Dance	1 <sup>st</sup> Prize	KKCAS
		<b><u>III – B.Com (CA)</u></b> 1.V.Sathiyapriya 2.G.Madhupriya 3.M.Krithika 4.S.Vijayalakshmi 5.KJ.Sruthi 6.M.Harini 7.M.Srinila	Event: Group Dance	2 <sup>nd</sup> Prize	KKCAS
		<b><u>I – B.Com (CA)</u></b> 1.S.Varun 2.S.Hariharan  R.Prabakaran	Event: Reels	1 <sup>st</sup> Prize	KKCAS
		<b><u>I – B.Com (CA)</u></b> <b><u>1.P.Srijee</u></b>	Fashion show	1 <sup>st</sup> Prize	KKCAS
		<b><u>II – B.Com (CA)</u></b> 1.S.Aiswarya	FESTEDIA (Mr &Ms KKCAS)	She won the title as Ms.KKCAS	KKCAS
13	14.02.25	<b><u>I – B.Com (CA)</u></b> 1.S.Aswni 2.S.V Nisha 3.G.Srimadhi 4.R.Sudhakshina 5.Kola Veni 6.S.Prema 7.A.abhinaya Shree 8.R.Jeevika 9.S.Thirulochana 10.S.Abinaya 11.S.Rithik 12.S.Varun 13.T.Bharath Kumar 14.S.Hariharan 15.M.Leelatharan 16.R.Prabakaran 17.M.Naveen Kumar	Reels,Photography,Quiz		Hindusthan College of Arts and Science

		18.S.Stephen Sanjay			
14	28.02.25	<b><u>I – B.Com (CA)</u></b> 1.Srijee.P	ONE DAY NATIONAL LEVEL INTERCOLLEGIATE FEST-“COMMERCE GALA”		PPG College of Arts and Science,Coim batore
15	10.03.25	<b><u>III-B.Com (CA)</u></b> 1.M.Harini 2.V.Sathiyapriya 3.G.Keerthana 4.M.Ramyadevi	Annual Sports Meet 2025 Event: Chess	Winner	KKCAS
16		<b><u>I-B.Com (CA)</u></b> 1.Thiruloचना.S		1 <sup>st</sup> Place	KKCAS
17		<b><u>III-B.Com (CA)</u></b> 1.M.Preethidevi	Event: Discuss Throw	1 <sup>st</sup> Place	KKCAS
18		<b><u>III-B.Com (CA)</u></b> 1.M.Preethidevi	Event: Long Jump	2 <sup>nd</sup> Place	KKCAS
19		<b><u>III-B.Com (CA)</u></b> 1.K.Ragavi 2.V.Sathiyapriya	Event: Relay	3 <sup>rd</sup> Place	KKCAS
20		<b><u>I-B.Com (CA)</u></b> 1.S.Varun		2 <sup>nd</sup> Place	KKCAS
21		<b><u>III-B.Com (CA)</u></b> 1.K.Ragavi 2.V.Sathiyapriya 3.R.Suganya 4.A.Swetha 5.C.Indhuja 6.C.Nandhini 7.S.Sruthi 8.A.Kowsika	Event: Football	Winner	KKCAS
22		<b><u>I-B.Com (CA)</u></b> 1.S.Abhinaya		1 <sup>st</sup> Place	
23		<b><u>III-B.Com (CA)</u></b> 1.K.Ragavi 2.V.Sathiyapriya 3.R.Suganya 4.M.Harini 5.C.Indhuja 6.C.Nandhini 7.A.Kowsika	Event: Throw ball	Winner	KKCAS
24		<b><u>III-B.Com (CA)</u></b> 1.K.Ragavi 2.V.Sathiyapriya 3.A.Kowsika 4.C.Indhuja 5.S.Sruthi 6.A.Swetha	Event: Kho Kho	Winner	KKCAS
25		<b><u>I-B.Com (CA)</u></b> 1.Selvalakshmi.N		1 <sup>st</sup> Place	KKCAS

26	<u><b>III-B.Com (CA)</b></u> 1.S.Sabarish 2.M.Santhosh 3.Vincent Stanly 4.S.Sakthivel 5.C.Aagash  <u><b>I-B.Com (CA)</b></u> 1.Selvaganesh.K 2. Leelatharan.M	Event: Cricket	Runner	KKCAS
27	<u><b>III-B.Com (CA)</b></u> 1.Vincent Stanly	Event: 800 meters	1 <sup>st</sup> Place	KKCAS
28	<u><b>III-B.Com (CA)</b></u> 1.Vincent Stanly	Event: 4*100 meter Relay	2 <sup>nd</sup> Place	KKCAS
29	<u><b>I-B.Com (CA)</b></u> 1.S.Varun		1 <sup>st</sup> Place	KKCAS
30	<u><b>I-B.Com (CA)</b></u> 1.R.Haripriya		3 <sup>rd</sup> Place	KKCAS
31	<u><b>I-B.Com (CA)</b></u> 1.S.Varun	Event: 200 meter Relay	2 <sup>nd</sup> Place	KKCAS
32	<u><b>I-B.Com (CA)</b></u> 1.Bharath Kumar.T	Event: Kabadi	Runner	KKCAS

#### 18. Online Certification Courses Completed

S.No	Name of the Student	Class	Duration		Venue
			From	To	
1	Eswaramoorthy N	II-M.Com (CA)			NATIVEVA
2	Eswara Moorthy. N	II M COM (CA)			Virtual Cyber labs Academy (Online)

#### 19.Students Qualifying in state / national/ international level examination (eg: IIT / JAM / NET / SLET / GMAT / CAT / GRE / TOEFL / Civil Services / State Government examination, etc )

S.No	Date	Name of the Student & Class	Particulars
-	-	-	

#### 20. Student Project/Field Visit/Internship Completed

S.No	Name of the Student	Duration		Venue
		From	To	
1.	III-B.Com (CA) 1.S.Gokulakrishnan 2.R.Rajeshwaran	19.5.2024	3.6.2024	Ultra tech water care solutions, Coimbatore
2.	III-B.Com (CA) 1.M.Hariprasath	23.5.2024	14.6.2024	Sprout Knowledge Solutions Pvt Ltd, Coimbatore.
3.	III-B.Com (CA) 1.P.Nagaraj 2.M.Selvam	25.5.2024	14.6.2024	Transport and Logistics, Coimbatore.

4.	III-B.Com (CA) P.M.Muhammed Mahsad	25.5.2024	15.6.2024	Techvolt, Coimbatore.
5.	III-B.Com (CA) Vincent Stanly	27.5.2024	22.6.2024	S.R.Pai & Co Chartered Accountants, Kerala.
6.	All UG I <sup>st</sup> year	06.07.24		Field Trip(Local Area)
7.	I BCOM (CA) 1. R.Jeevika 2.M.Sujith Priyan 3.P.Srijee 4.M.Poovarasn 5.K.Arumugam 6.R.Haripriya 7.G.KrishnaKumar 8.GT.Karan 9.K.Dharshini 10.R.Sudhakshina 11.SV.Nisha 12.S.Abinaya 13.S.Sariga 14. T.Subhashini	27.07.24		Educational Book Fair
8.	<b><u>III-B.Com (CA)</u></b> 1.C.Aagash 2.B.Ashika Grace 3.C.Indhuja 4.A.Jayavinth 5.A.Kowsika 6.S.Kuberamoorthy 7.C.Nandhini 8.K.Ragavi 9.R.Rajeshwaran 10.M.Ramyadevi 11.S.Sabarish 12.S.Sakthivel 13.M.Santhosh 14.S.Saranya 15.V.SathiyaPriya 16.S.Siddiq 17.S.Sruthi 18.J.Vaishnavi 19.D.Vimalraj	19.10.24		Infosys, Bangalore.

**HoD**

**Principal**